

Lesson Plan

Name of the Faculty:		Ms. Medha	
Discipline:		BCA	
Semester:		2th	
Subject:		Entrepreneurship & Start-ups B23-BBA-MDC-204	
Work Load(Lecture/Practical)per week(In hours):		Lecture - 4	
Sl No.	Lecture No.	Theory	Pedagogy (PPT& Chalk-Board and Board/Video Recording /Activity/Case Study)
		Topic(Including Assignment/Test/Quiz)	
1	L1	Unit=1 Entrepreneurship: Meaning	Chalk-Board
2	L2	Significance	Chalk-Board
3	L3	Relationship between Entrepreneurship Development and Economic Development	PPT
4	L4	Qualities of entrepreneurs	Chalk-Board
5	L5	Qualities of Entrepreneurial Competencies	Chalk-Board
6	L6	Types of Entrepreneurs.	PPT
7	L7	Types of Entrepreneurs continued	PPT & Chalk-Board
8	L8	Revision	
9		Assignment 1	
10	L9	Unit-2 Entrepreneurial support system	Chalk-Board
11	L10	Family Business and their contribution to Entrepreneurship	Chalk-Board
12	L11	Role of Educational Institutions in promoting the Entrepreneurship culture	Chalk-Board
13	L12	Role of Educational Institutions in promoting the Entrepreneurship culture	Chalk-Board
14	L13	Revision	Chalk-Board
15	L14	Unit-3 Role of Government, Promotional Agencies in Entrepreneurship Development	PPT & Chalk-Board
16	L15	Role of Government Institutions in	PPT & Chalk-Board

		Entrepreneurship Development	
17	L16	Incentives	Chalk-Board
18	L17	Various Financial Schemes available for Entrepreneurs.	Chalk-Board
19		Assignment 2	
20	L18	Revision	Chalk-Board
21	L19	Unit-4 Opportunity Identification process; Business plan	Chalk-Board
22	L20	Start-Up India	Chalk-Board
23	L21	Initiative Major Players/stakeholders in Startup Ecosystem	Chalk-Board
24	L22	Mentors	Chalk-Board
25	L23	Incubators	Chalk-Board
26	L24	Investors	PPT & Chalk-Board
27	L25	Accelerators	PPT & Chalk-Board
28	L26	Government Bodies	PPT & Chalk-Board
29	L27	Revision	Chalk-Board
30	L28	Query session	